

## What's in a Marketing Message? Everything...

Hiring an in-house design and creative team or individual can become a daunting task. We understand a business' desire to stay within their core competency of products and services. With over 18 years in the marketing industry, it came as no surprise that American Name Services add Creative Services as part of its portfolio of services.

For many years our approach was to refer our clients to outside agencies for Creative, Copywriting and Design. As we continued to see frustration in our client's creative processes, we made the decision to bring on the best creative team to help with their needs.

Our group of experienced veterans will consult with you to determine the message, target markets and forms of media you wish to utilize. We can help you create and maximize media for a one-time event or tackle calendared campaigns over an entire year.

### *Test Every Method*

We recognize the importance of testing different media event types, including mail, online, email, phone, etc... Our combined 50+ years of experience has provided for a vast exposure to all things marketing. We've seen just about every type of Design and Copy for just about every type of Event, Newspaper, Radio, TV, Live, Big Stage; the list goes on and on. We've seen tremendous successes and epic failures from our clients' marketing decisions. As your marketing partner, our creative team will help create images, design, and copy to maximize your ROI. We never assume our first draft is going to be your first choice and we strive to be your colleague in success.

We'd love the opportunity to show you the fast track to marketing greatness, avoiding the mistakes of all those before you. Whether you're stuck in a creative rut, just starting out and not sure where to begin, or would just like some advice, give us a call and we'll help guide you in the right direction.

