

Events – Go beyond the data.

In the Data industry, most companies have a niche for their products and services. For American Name Services, it's Event Marketing. Since 1995, we have been providing data to event marketers. In our humble beginnings, we'd transfer all the big data files utilizing Mag-Tape and FedEx. Those were the days of orders by fax and by hand on the floor of the Industry conventions.

As technology began to change in the late 90's, our services began to expand. What was once a Domestic order fulfillment organization quickly grew to International List Management, Email and Design Services, Service Bureau, and Consulting Agency. We realized the value of our services to our clients, well beyond the Data and became an extension of our clients marketing division. Working together hand in hand, pouring over the numbers, the responses and failures, determining best practices and tracking procedures we began guiding our clients to the next level of success.

Brand Names You Know

Since then we've worked with names like Trump, Giuliani, StoresOnline, Tax Club, MIT Financial, Tony Robbins, etc. etc. etc... you get the idea. We've learned what works and what doesn't for so many years from so many companies. We would love the opportunity to launch your next campaign into the stratosphere with 20 years of industry experience behind you.

It would be difficult to be in the Event Marketing Industry without working with our organization. If you're looking for the best performing data, improved campaigns or just strategy advice, give us a call. When it comes to Event Marketing and American Name Services, we go together like Butts in Seats!