

# ALL BUSINESS OPPORTUNITY SEEKERS

## Business Opportunity

### FILE DESCRIPTION

"ALL BUSINESS OPPORTUNITY SEEKERS" was developed when individuals responded to our offer to purchase and receive a publication that provided a variety of entrepreneurial opportunities. The companies listed in the digest offers programs on the principles of how to start a successful home-based business. This list contains those responders who actively seek new business and financial opportunities!

These individuals have paid an average of \$25.00 to receive this publication to learn more on how they can begin working from home, starting a new business or enhance their current business. The source, comprising this file, was derived from postal mailings, space ads and recently, through internet email campaigns. This audience is motivated and ambitious to respond to new and exciting offers regarding business opportunities! The categories of businesses, in the digest, range from Accounting and Insurance to Banking and Financial to various at-home business opportunities!

### FILE BREAKDOWN

4,201,368	Total File	\$100.00/M
537,521	Last 12 Months	\$100.00/M
292,776	Last 6 Months	+\$5.00/M
153,350	Last 3 Months	+\$10.00/M

**Minimum Order:** Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits – First Pair	\$100.00/F
Each Additional	\$75.00/F
Suppression File	Inquire
Test – First Two	No Charge
Each Additional	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$5.00/M
Credit Rating	\$10.00/M
Donors	\$5.00/M
Gender	\$5.00/M
HomeOwner	\$10.00/M
Income Range	\$10.00/M
KeyCode	\$5.00/M
Mail Order Buyers	\$5.00/M
Marital Status	\$5.00/M
Pet Owner	\$5.00/M
Presence of Children	\$5.00/M
Run Charges	\$10.00/M
Smoker	\$5.00/M
Telephones	\$25.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

### PROFILE

**GENDER:**  
50% Female  
43% Male

### SOURCE

68% Postal  
15% Ad Space  
13% Internet

### RESTRICTIONS

**Cancellation Policy:** Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

**Miscellaneous:** Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

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## Updated January 2014

**Updated:** Quarterly

**Names Thru:** December 2013

**Next Update:** April 2014



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