LUCKYVITAMIN.COM PRODUCT BUYERS

Health & Wellness, International

Postal, Telephone, Email

FILE DESCRIPTION

These individuals have purchased products from luckyvitamin.com. Lucky Vitamin is a one-stop for healthy living products. They offer health foods and products for up to 75% off retail prices on everything from nutritional supplements to beauty products, snacks, pet care, and more! They also carry products that support a variety of diets, such as Ketogenic, Paleo, Raw, Vegan, etc. Many products also support Millennial Values, including Fair Trade Certified, Organic, Paraben and Sulfate-Free, etc.

There are several selections available, including product type, International Buyers, and more. Please inquire for a full list.

PROFILE

GENDER:	59.4% Female
	30.5% Male
AVG AGE:	55
AVG HHI	$131,319
AVG SALE:	$87.55

SOURCE

Online & Telephone Orders

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur $10/M running charges, a $75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

FILE BREAKDOWN

408,591	Total File (Last 6 Months)	$115.00/M
202,270	Last 3 Months	$+5.00/M
36,737	Last 1 Month	$+10.00/M
20,461	Canadian Buyers	$150.00/M
Inquire	International Buyers (Australia, South America, Asia)	$150.00/M
104,205	Nutritional Supplement Buyers (Last 6 Months)	$+7.00/M
91,282	Food & Snack Buyers (Last 6 Months)	$+7.00/M
70,311	Personal Care & Beauty Buyers (Last 6 Months)	$+7.00/M
46,204	Vitamin & Minerals Buyers (Last 6 Months)	$+7.00/M
33,085	Sports Nutrition Buyers (Last 6 Months)	$+7.00/M
20,330	Herb Buyers (Last 6 Months)	$+7.00/M
17,332	Natural Home Buyers (Last 6 Months)	$+7.00/M

ADD'L PRODUCT BUYER CATEGORIES ($+7.00/M)

Teas & Coffee	Detox & Cleansing
Diet & Weight Loss	Health Aids
Nutritional Bars	Exercise & Fitness
Aromatherapy	Flower Essences
Professional Supplements	
Homeopathy	
Baby & Child Health	
Pet Care	
Water Purification & Storage	

PRODUCTION / DELIVERY COSTS

Email	$50.00/F
FTP	$50.00/F
Transmission Fee	$40.00/M

EMAIL BROADCAST CHARGES

Email Address	$160.00/M
Splits - First Pair	$100.00/F
Each Additional Split	$75.00/F
Suppression File	$5.00/M or $250 min
Test - First 2	No Charge
Each Additional Test	$100.00/F

SELECTIONS AVAILABLE

Age	$7.00/M
Donors	$7.00/M
Ethnicity	$7.00/M
Gender	$7.00/M
Hobbies/Interests	$7.00/M
Home/Mortgage	$7.00/M
Household	$7.00/M
Income	$10.00/M
Investment Type	$7.00/M
KeyCode	$2.00/M
Language	$10.00/M
Lifestyle/Life Change Event	$7.00/M
Marital Status	$10.00/M
Occupation	$7.00/M
Political Affiliation	$7.00/M
Presence of Children	$7.00/M
Religious Affiliation	$10.00/M
Run Charges	$10.00/M
Telephone Numbers	$100.00/M
Zip/SCF/State	$7.00/M
Zip/SCF/State	$7.00/M

CONTACT

For more information, contact:

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INQUIRE FOR NON-PROFIT PRICING!

Updated July 2019

Updated: Quarterly Names Thru: June 2019 Next Update: October 2019