

You don't have to do it alone.

When it comes to direct mail efficiency, having a partner with over 50 years of combined experience in direct marketing means we guarantee that our recommendations will save you money, maximizing your return on investment. This experience directly translates to the most cost effective results in direct mail advertising. We will help you fine tune your direct mail campaigns and save you money in the process. Customers that utilize our Consulting Services for their campaign will save 10-15% on average. Let us help you to identify those cost saving measures so that you too can take full advantage of the benefits of our experience. We guarantee that our recommendations will save you money or our consulting services are FREE.

Exceptional Service

As list brokers, we understand that no one knows your business better than you do, which is why we work together to determine your marketing needs. We will then guide you to lists that best focus on your target market. Our expert staff of industry veterans with over 50 years of combined experience will work with you to ensure that your marketing campaign performs to its utmost potential. Anyone can purchase a list, but to have the knowledge of what lists perform best for each offer is how American Name Services stands apart. We endeavor to create lasting professional relationships, and go the extra mile to do so.

Quality with Competitive Pricing

Because we work with several service bureaus and manage our own data processing department, we can provide clean, current lists and fast turn-around. If you have a short deadline, we will do everything we can to ensure your needs are met.

