

## Data processing done right.

By using advanced technology and common sense, we have the capability to custom-tailor data processing solutions to fit all of your data needs.

### *Your Client Data is Your Greatest Asset*

The phrase "your current clients are your biggest goldmine" is an often overlooked reality. Even if you do not offer your client list to other companies as a revenue source, it's imperative that the data is at your fingertips in a usable format. For example, in order for your in-house promotions to generate cost effective results, the deliverability of your list must be a priority. Many companies have difficulty in this area. They have done a great job gathering the customer data, but marketing to them effectively after their initial purchase can be a challenge. Additionally, companies struggle asking their clients for the right information to help them gain a deeper understanding of their needs. Or, they may have the information but don't understand how to analyze it effectively. West Coast Data Services provides everything you need to turn your data into a lucrative asset.

### *Success Is In the Numbers*

West Coast Data Services has been providing premier data processing services since 2002, offering the most cost-effective pricing in the industry. While we process over 100 million Domestic and International records on a monthly basis, no data processing job is too large or small. Using proprietary technology, we have the capability to custom-tailor data processing solutions to fit your needs. We recognize the value of your data, and are dedicated to making it work for you.

