



## It's time to think globally.

Our International Data files are some of the top producing files in the world. When it comes to marketing overseas, there are many unknown variables marketers can face. We've been consulting and providing data to marketers abroad for over 15 years, and have learned how to navigate the challenges along the way, keeping your campaign performing at the highest levels. Not only can you rely on high quality relevant data, but the integrity and accuracy of the information is unparalleled. While we specialize in English speaking countries, we have data available in virtually every top rated consumer country.

### *Every Lead Counts*

Due to the legacy processes most countries maintain for the collection of data, there isn't a large representation of quality buyers and responder files available. Every non-deliverable, moved or expired record should be identified prior to your campaign, allowing for effective adjustments to yield the best results. Our Developers have written custom software to detect and eliminate the bad Country Codes (Zip Code equivalencies) and include state and city identifiers that are not available to the public. Through the combination of superior address recognition, continuously updated files, and tier one responder data, our International Team continues to achieve the highest success rates for our clients.

