

We know lists. We can manage yours.

If you have a list of customers, subscribers, or prospects, we can turn it into a substantial source of income through rentals to brokers and major mailers. With our management team marketing your customer mailing list, you will discover a new way to generate profits. You simply allow us access to your list and we take care of the rest.

Marketing Your List

Our expert sales staff will market your list through email and fax promotions, trade shows, direct contacts and trade publication advertising. We will also promote your list to those companies who currently rent similar names.

The hidden gem of List Management lies within the renters of your file. Often times the companies wishing to market to your customers maintain their own customer base, which you would like to market to. Reciprocal arrangements in this case are very beneficial, exposing your company to a whole new source of clients.

You Have Control

You approve every rental, so you can eliminate competitors from renting your lists if you desire. We implement features to protect you from fraudulent business practices, ensuring FTC and CANSPAM compliancy. We maintain your list and keep it current to make it as viable as possible. Additionally, we will handle all order processing, invoicing and collections for you.

At American Name Services, we strive to guarantee that our clients are 100% satisfied with our performance.

