

Records Received 12,559	Records After CASS Records After CASS	Records After Dedup Records After Dedup	Records Matched 46.35%
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1 per Address First Last	33.59%
1 per Address Last	12.76%
1 per Address Zip9	0.00%
1 per Address Zip5	0.00%
Email	0.00%
Cellphone	0.00%
Phone	0.00%

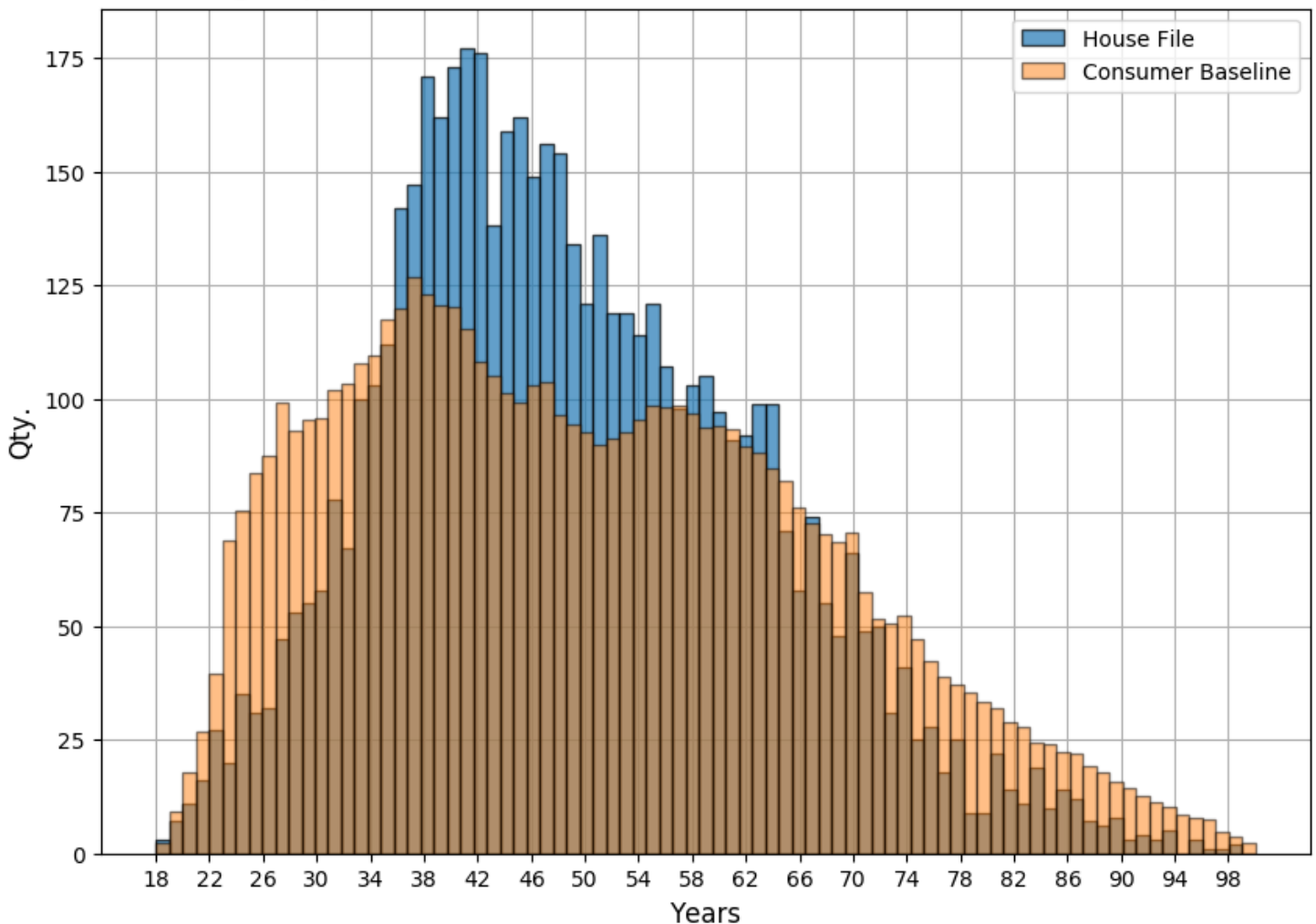
Emails added
Phone numbers added

Utilizing the client's database, American Name Services matches the client's individual records against our National Consumer Database. During this match, demographics, socioeconomic and psychographic information is learned about each individual contained within the client's database. The results of this process are outlined in the following report.

This report will help guide you to more effectively target future marketing and sales efforts.

Age

Total ages appended: 5,478



Marital Status

Married	2,875	Inferred Married	976
Single	1,246	Inferred Single	243

Children Present

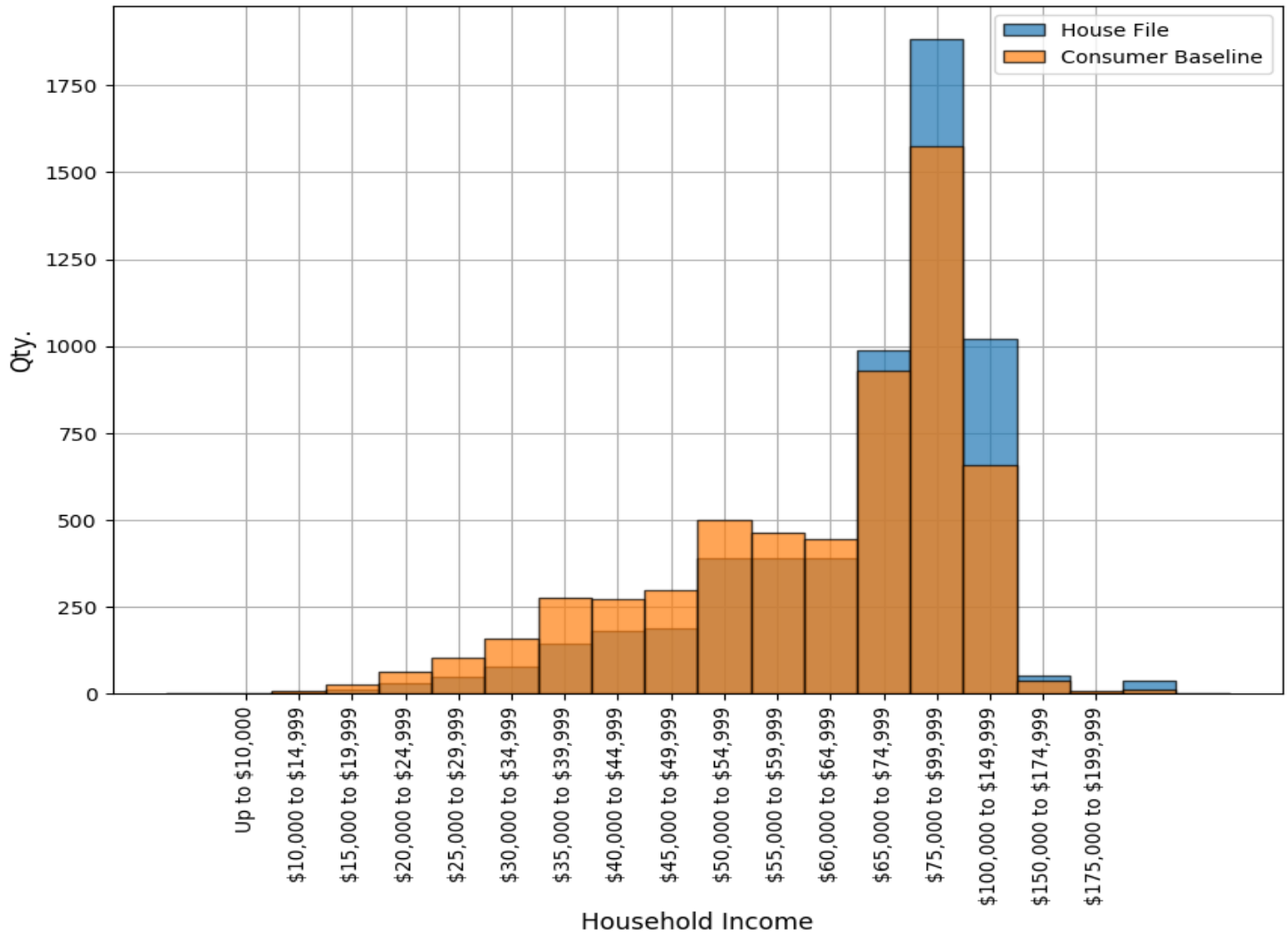
Children Present	3,271
No Children Present	1,182

Gender

Male	1,718
Female	3,086

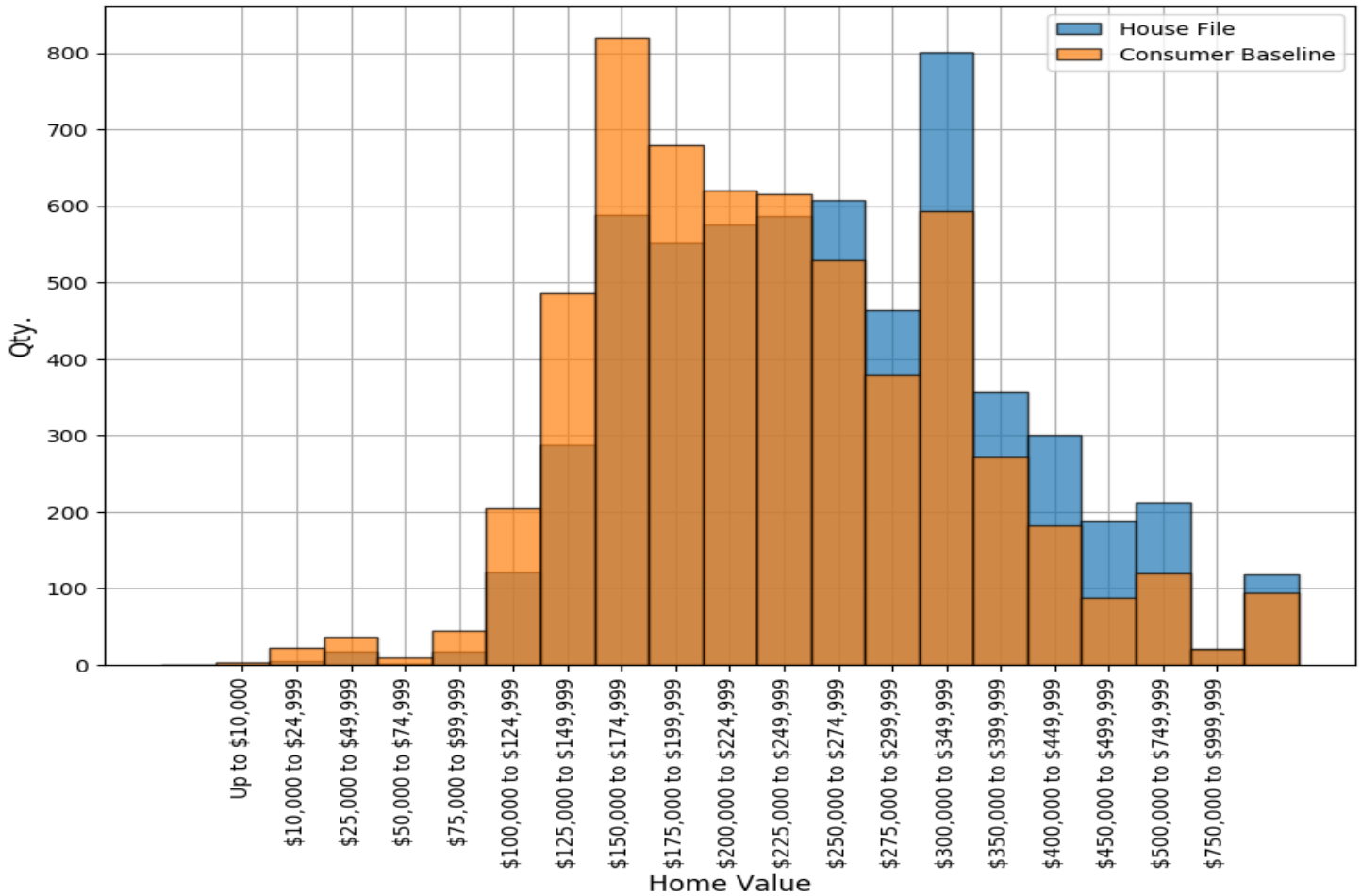
Household Income

Total incomes appended: 5,821



Home Value

Total values appended: 5,821



Dwelling Type

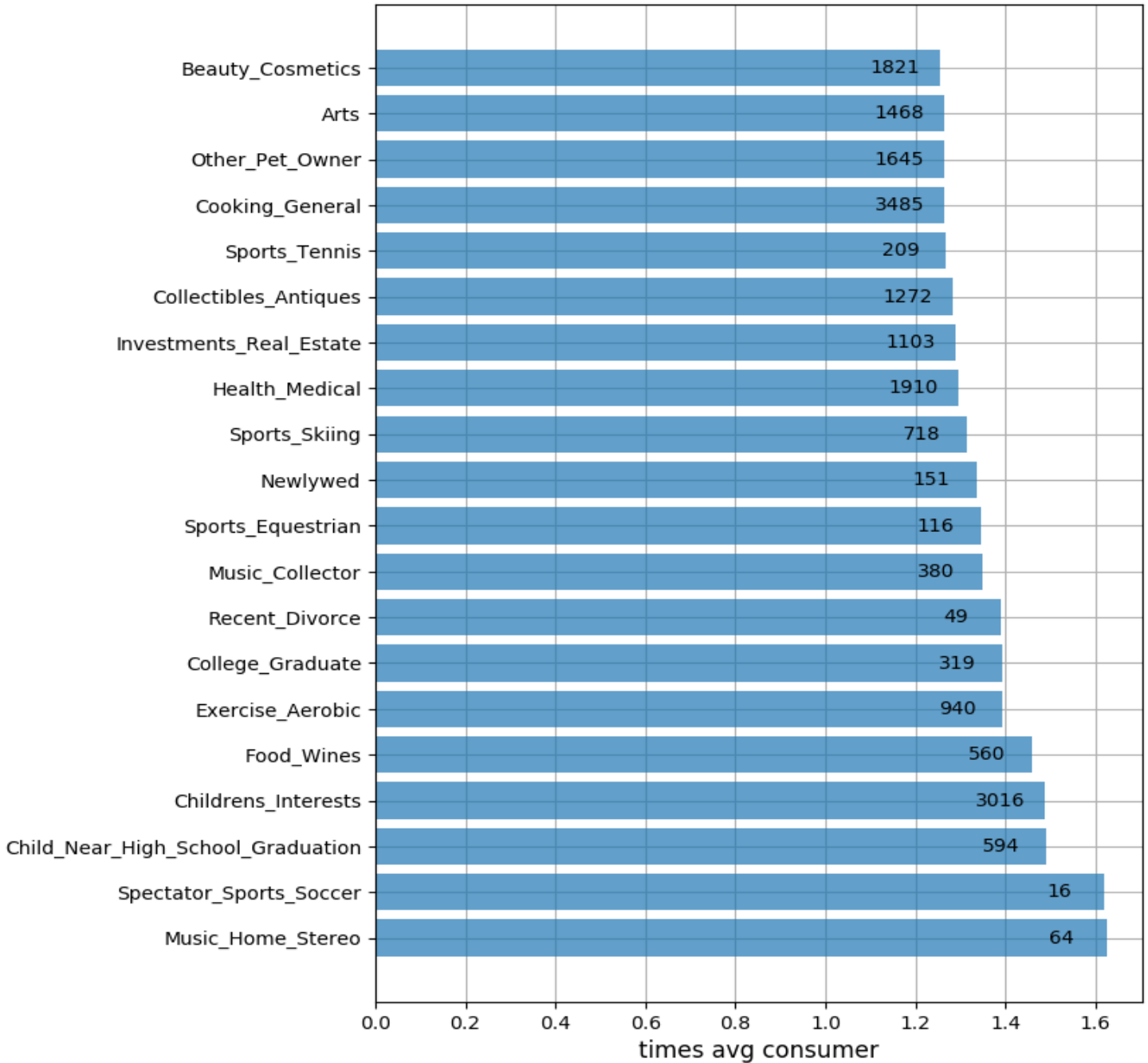
Single Family	5,611
Multi Family	173

Home Owner / Renter

Home Owner	5,406
Renter	47

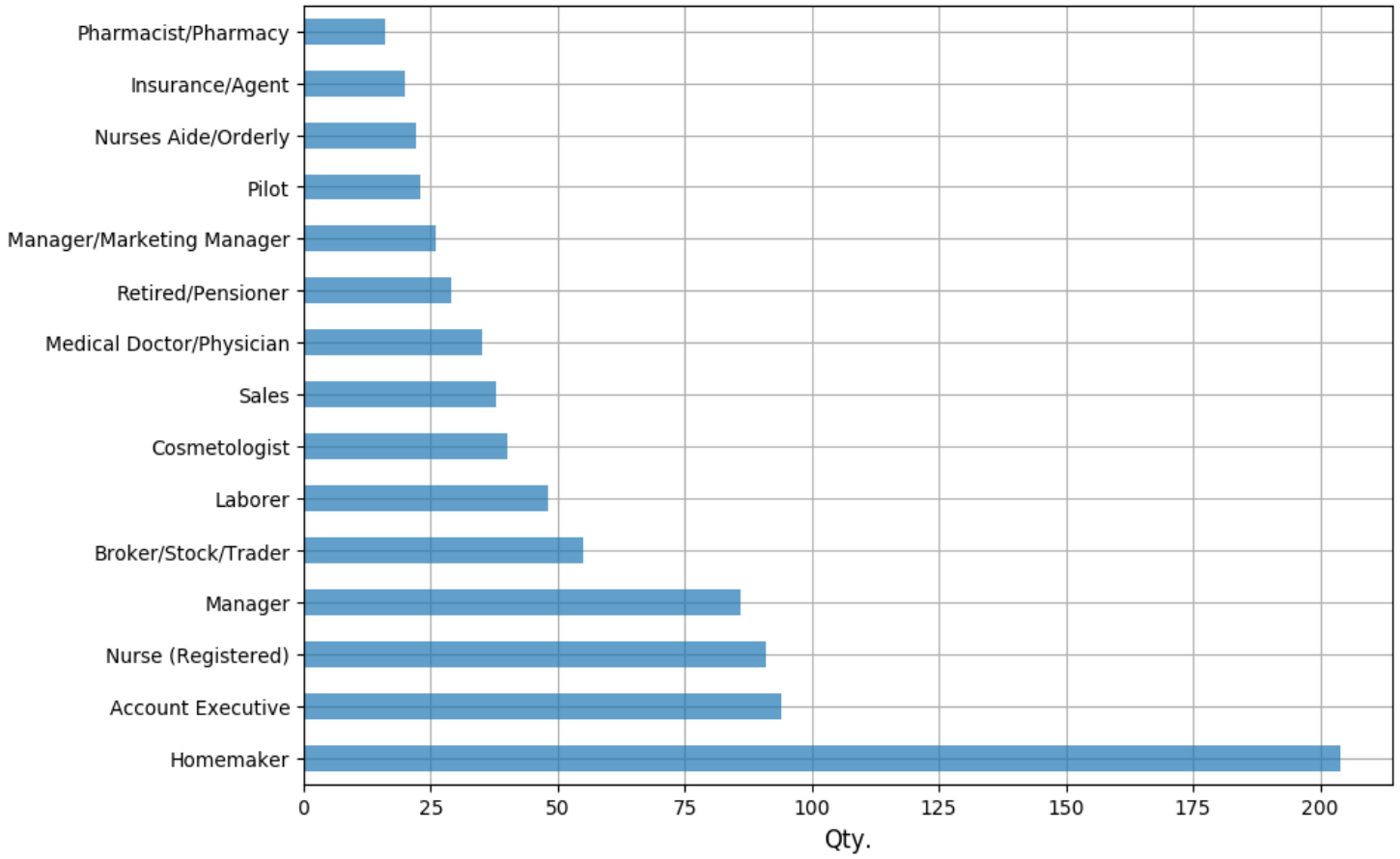
The following charts represent the most common attributes appearing in your database. For all attributes, contact your sales person.

Hobbies and Interests



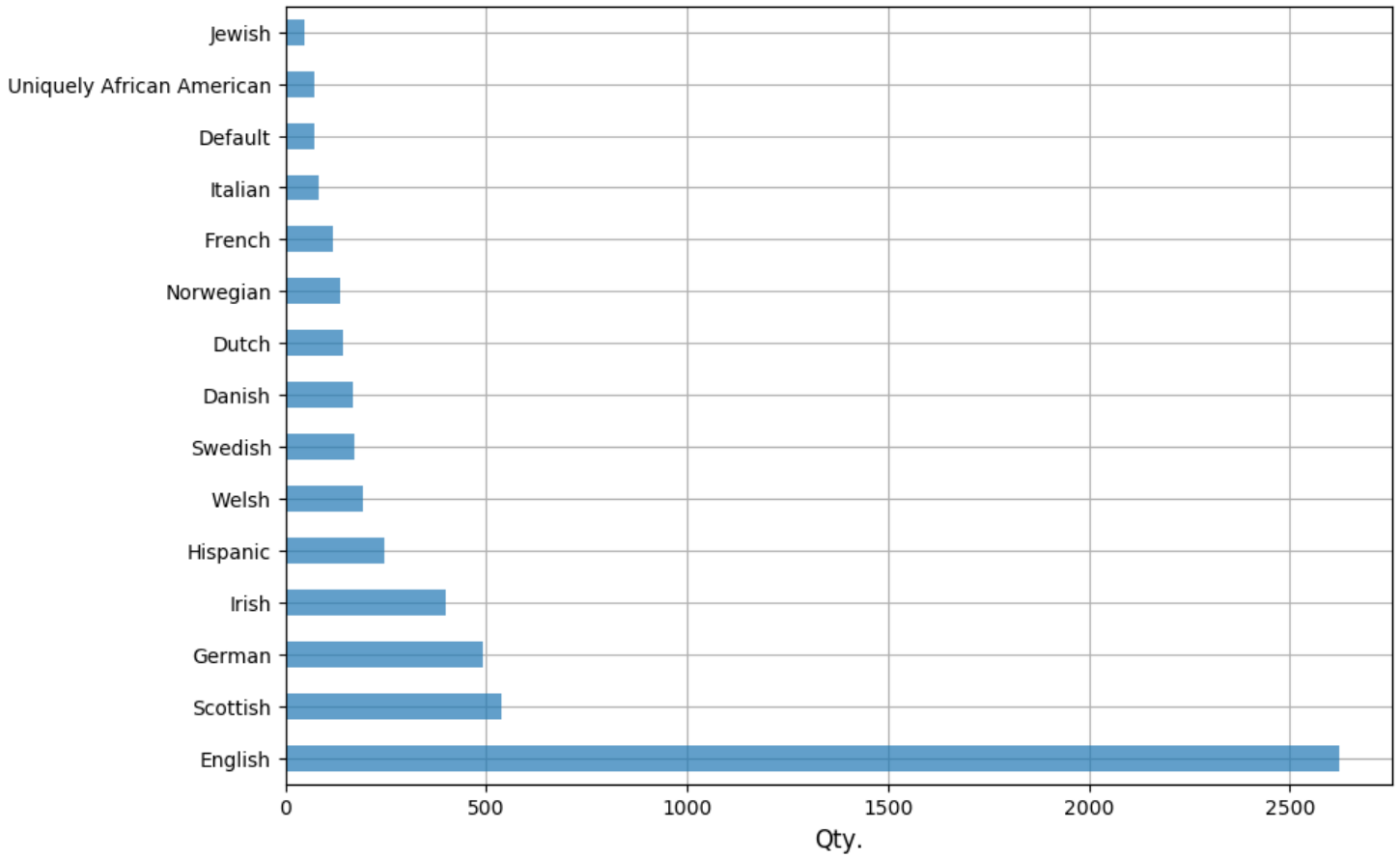
Occupation

Total occupations appended: 1,024



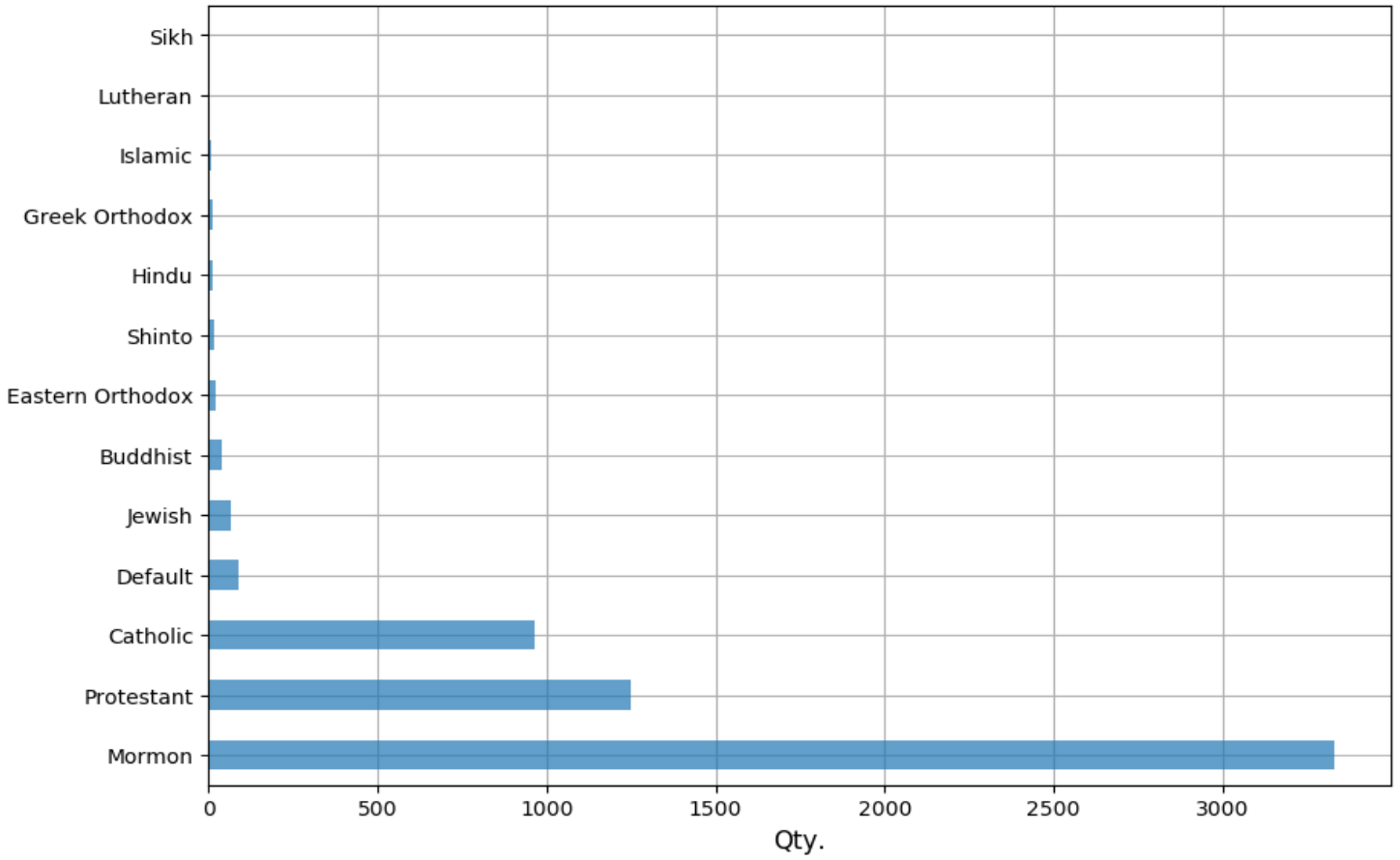
Ethnicity

Total ethnicities appended: 5,821



Religion

Total religions appended: 5,821



Language

Total languages appended: 5,821

